

NAIOP Oregon serves as one of the most important forums for Oregon's commercial real estate marketplace and is comprised of one of the largest collections of companies and professionals working within this industry. Our primary objective is to represent the interests of developers, investors, and owners of office, industrial, and related commercial real estate throughout the state to advance responsible commercial real estate development that creates jobs and benefits the communities in which our members work and live.

NAIOP Oregon provides its members substantial opportunities to enhance their business through networking events, government affairs, educational programs, and committee involvement. Members have access to NAIOP's national database of more than 15,000 members, national webinars, conferences, and forums on continuing education and professional development and research on industry trends and initiatives.

MEMBER BENEFITS

Public Affairs

- Advocates on behalf of the commercial real estate industry before city, county, and regional governments
- Monitors state and local legislative activity
- Develops policy positions in support of the industry
- Establishes relationships with elected officials throughout the Portland metropolitan area
- Supports candidates who advance economic development and growth

Networking & Relationships

- Creates opportunities to establish new or strengthen existing relationships with industry professionals through monthly meetings, events and receptions
- Offers committee involvement to better serve the organization and create additional relationships with fellow committee members
- Showcases the best industry projects through an annual awards program
- Offers accessibility to local and national NAIOP members

Education

- Free registration for members to attend breakfast programs
- Discounted registration for members to attend all other events
- Offers access to national webinars and forums, and other professional development opportunities

Officers

President, Jody Cienfuegos
Lawyers Title

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Turner Construction

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Executive Director

Kelly Ross

The Developing Leaders Committee targets real estate professionals who are 35-and-under through various events and activities. These young professionals inject new ideas and continue the NAIOP Oregon tradition.

Members of the Developing Leaders have full access to NAIOP's extensive network both locally and nationally, updates on the latest industry news, targeted programs and unparalleled networking opportunities, all in an effort to help boost their career to the next level.

Developing Leaders contribute fresh ideas and unbridled energy into this organization - essential ingredients to maintaining NAIOP Oregon's vitality.

Networking opportunities, educational meetings and charitable events are organized throughout the year, including happy hour networking events and a series of "get-to-know-you dinners" with recognized industry mentors who discuss their careers, the industry and give sound advice.

Membership dues are priced significantly below standard member levels to attract a young group that can continue the traditions, activities and programs of our chapter.

For more information about NAIOP-OR Developing Leaders, please contact:

Executive Director

Kelly Ross
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“
NAIOP Oregon Developing Leaders program is the perfect way for young, emerging professionals to network with their peers and glean information from real estate industry veterans.
”

Annalore Rodman
JLL
Chair, Developing Leaders



A major benefit for NAIOP members is having the strongest unified advocacy voice for commercial real estate in the region through strong relationships with elected officials, well researched testimony, and a respected, credible approach to public policy issues.

With today's challenging and complex political environment, it is vital for the commercial real estate industry to be proactively involved in the political process on a local, regional, statewide and national basis. As the voice of office, industrial, and retail real estate owners, developers, investors, and service providers in the region, NAIOP Oregon is playing a prominent role in shaping policy and legislative discussions for the benefit of our members and the commercial real estate industry as a whole.

Recent Government Affairs Accomplishments & Activities

- Once again retaining a full-time lobbyist in Salem during the 2019 session of the Oregon Legislature. Drew Hagedorn, a partner in the Tonkon Torp law firm and Chair of the firm's highly respected Government Relations Practice Group, monitored all bills having potential impacts on commercial real estate and, when needed, provided testimony and amendments. One of NAIOP's major accomplishments during the session was our efforts on HB 2914, which as originally introduced would have watered down the mandate for Metro to consider the need for additional industrial land capacity within the Urban Growth Boundary
- Partnering with the Portland Business Alliance, Port of Portland, Metro, and Business Oregon to conduct an updated detailed analysis of the supply of market ready industrial lands 25 acres or larger within the regional urban growth boundary.
- Partnering with the Portland Business Alliance, Port of Portland, Metro, and the region's cities and counties to develop an "Employment Land Toolkit" that featured case studies from around the U.S. on approaches taken by other areas to encourage commercial development of under-utilized properties.

NAIOP Oregon's Government Affairs Goals

- Represent member interests at the local, regional, state, and federal levels;
- Proactively establish relationships with elected officials and senior staff so that the Chapter becomes a regular collaborator in the development of government proposals;
- Maintain and expand allied industry coalitions to maximize political impact;
- Be active in targeted local and regional elections;
- Increase member awareness of, and involvement in, public policy issues;
- To educate the community about the contribution the industry makes to the state's tax base and the economy in general;
- To research and disseminate information relative to the positioning of the industry and comparisons with other areas;
- Advocacy is the cornerstone of NAIOP Oregon's mission, and our many legislative accomplishments are achieved through our proactive, results-oriented and award-winning public affairs program.

For more information about NAIOP Oregon's advocacy efforts and how you can be involved, please contact:

Public Affairs Committee Co-Chairs

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